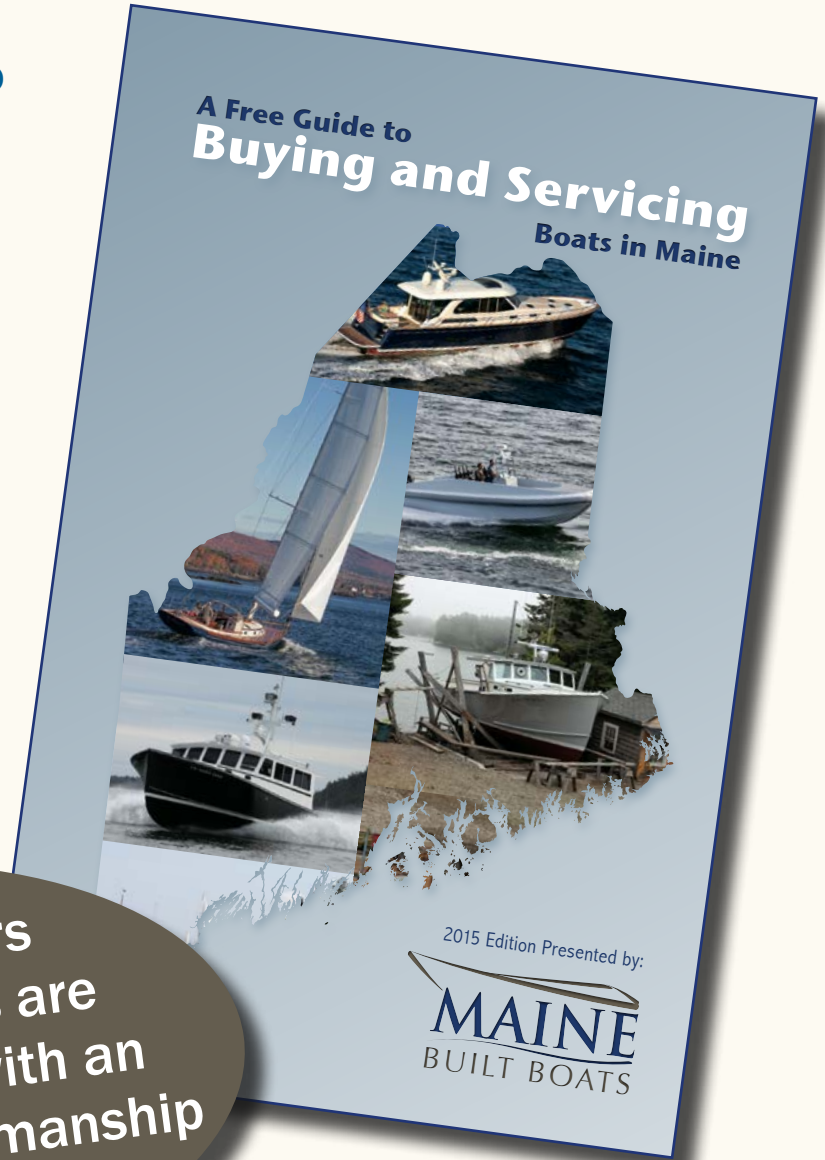


ADVERTISE WITH MAINE BUILT BOATS IN 2016

Now in its fourth year of publication, Maine Built Boats' GUIDE TO BUYING & SERVICING A BOAT IN MAINE will be available online and printed in summer 2016. This FREE directory of our members provides an overview of the boat building and service work available throughout the state.

- **NEW: Full-page front-of-book advertorial available to members for only \$500!**
- Available online and in print
- FREE distribution to a qualified audience of boat owners and boat-buyers
- Distributed in boating outlets and visitors' centers throughout northern New England
- Bonus distribution at international boat shows



Owners and buyers of Maine-built boats are affluent individuals with an appreciation for craftsmanship and quality.



TO RESERVE AD SPACE CALL 401-247-4922
OR EMAIL ADS@MAINEBUILTBOATS.COM.

MAINEBUILTBOATS.COM

MAINE BUILT BOATS

2016 ANNUAL GUIDE TO BUYING OR SERVICING A BOAT IN MAINE

Space Reservation
Deadline: July 1
Ad Materials Deadline:
July 15

1 FULL PAGE	2 HALF PAGE
	3 QUARTER PAGE
	4 LOGO LISTING

ADVERTISE DIRECTLY TO ACTIVE BOATERS

Reach out to a targeted audience of people who are looking to buy a Maine-built boat or have their boat serviced at Maine yards. Advertise in the **GUIDE TO BUYING AND SERVICING A BOAT IN MAINE** and position your products among the some of the finest yards in the world.

The free **GUIDE** will be continuously distributed to a qualified audience throughout 2016-17, beginning in the summer. Digital guides are available internationally and promoted through our mailing lists. **We are actively advertising to increase traffic to our website and to the guide. 2016 will bring more web traffic than ever before!**

More than 5,000 printed guides are distributed annually at chambers of commerce, boating centers, yacht yards, retail outlets and boat shows along the East Coast:


- Fishermen's Forum
- Ft. Lauderdale International Boat Show
- Maine Boatbuilders Show
- Maine Boats, Homes & Harbors Show
- Newport International Boat Show
- Palm Beach International Boat Show

**TO PLACE AN AD OR TO GET MORE INFORMATION EMAIL
ADS@MAINEBUILTBOATS.COM.**

NEW FOR 2016! Have a full-page article about your boats! Front-of-book advertorial!

**MEMBERS-ONLY ADVERTORIAL
Only \$500 for a full page!**

5



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SABRE Yachts

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1 | Guide to Buying & Servicing MAINE-BUILT BOATS

<div style="text-align: right; font-size: 2em; font-weight: bold; border-radius: 50%; width: 30px; height: 30px; display: flex; align-items: center; justify-content: center; margin-bottom: 10px;">1</div> <p>FULL PAGE</p> <p>NOBLEEDS 5.25" (W) X 8.25" (H)</p> <p>FULL BLEEDS 5.75" (W) X 8.75" (H)</p> <p>SAFE AREA: 5" X 8" TRIM SIZE: 5.5" X 8.5"</p> <p>MEMBER / NON-MEMBER</p> <p>INSIDE FRONT: \$1365/\$1520</p> <p>INSIDE BACK: \$1365/\$1520</p> <p>BACK COVER: \$1470/\$1635</p> <p>INTERIOR: \$840/\$935</p>	<div style="text-align: right; font-size: 2em; font-weight: bold; border-radius: 50%; width: 30px; height: 30px; display: flex; align-items: center; justify-content: center; margin-bottom: 10px;">2</div> <p>HALF PAGE</p> <p>NOBLEEDS, HORIZONTAL 5.25" (W) X 4.0625" (H)</p> <p>NOBLEEDS, VERTICAL 2.5625" (W) X 8.25" (H)</p> <p>MEMBER / NON-MEMBER</p> <p>HALF PAGE: \$630/\$700</p>	<div style="text-align: right; font-size: 2em; font-weight: bold; border-radius: 50%; width: 30px; height: 30px; display: flex; align-items: center; justify-content: center; margin-bottom: 10px;">3</div> <p>QUARTER PAGE</p> <p>NOBLEEDS, VERTICAL 2.5625" (W) X 4.0625" (H)</p> <p>MEMBER / NON-MEMBER</p> <p>QUARTER PAGE: \$420/\$480</p>
<div style="text-align: right; font-size: 2em; font-weight: bold; border-radius: 50%; width: 30px; height: 30px; display: flex; align-items: center; justify-content: center; margin-bottom: 10px;">5</div> <p>ADVERTORIAL \$500: MEMBERS ONLY</p> <p>250 WORDS OF TEXT, TWO HIGH-RESOLUTION PHOTOS, A HIGH-RES LOGO</p>		
<div style="text-align: right; font-size: 2em; font-weight: bold; border-radius: 50%; width: 30px; height: 30px; display: flex; align-items: center; justify-content: center; margin-bottom: 10px;">4</div> <p>LOGO LISTING: \$105</p> <p>LOGO IMAGE SIZE: MINIMUM OF 1" SQUARE AT 300DPI. VECTOR FILE PREFERRED.</p> <p>LOGOS ARE ONLY AVAILABLE TO MEMBERS</p>		

Acceptable file types: PDF or EPS. All files should be CMYK and at least 300 dpi with fonts outlined. Questions about materials? Please call Nicole at 207-450-9943 or email news@mainebuiltboats.com.

Reservations required by July 1. Ad materials due by July 15, 2016. Send all art files to: news@mainebuiltboats.com.