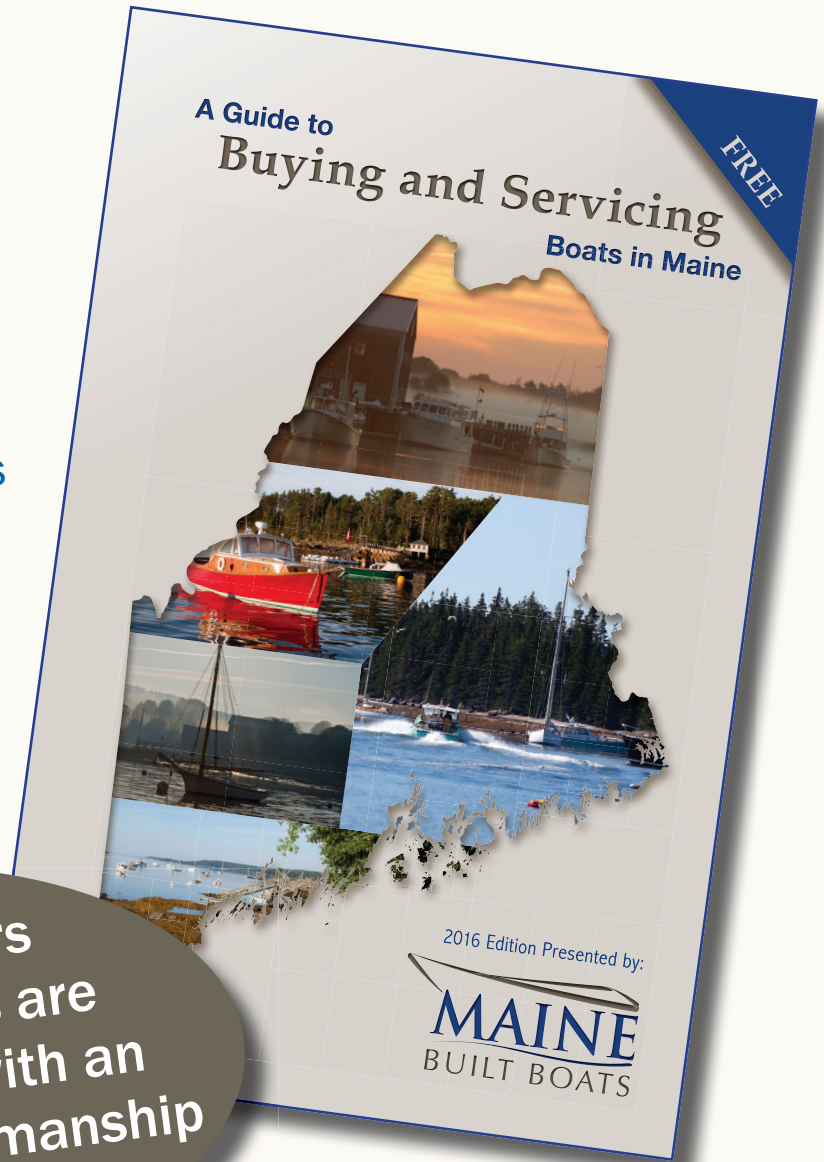


ADVERTISE WITH MAINE BUILT BOATS IN 2017

Now in its fifth year of publication, Maine Built Boats' GUIDE TO BUYING & SERVICING A BOAT IN MAINE will be available online and printed in late summer 2017. This FREE directory of our members provides an overview of the boat building and service work available throughout the state.

- **MEMBERS ONLY: Full-page front-of-book advertorial available for only \$500!**
- Available online and in print
- FREE distribution to a qualified audience of boat owners and boat-buyers
- Distributed in boating outlets throughout northern New England
- Bonus distribution at international boat shows along the east coast



Owners and buyers of Maine-built boats are affluent individuals with an appreciation for craftsmanship and quality.



TO RESERVE AD SPACE CALL 401-247-4922
OR EMAIL ADS@MAINEBUILTBOATS.COM.

MAINEBUILTBOATS.COM

MAINE BUILT BOATS

2017 ANNUAL GUIDE TO BUYING OR
SERVICING A BOAT IN MAINE

Space Reservation
Deadline: August 15
Ad Materials Deadline:
August 22

1 FULL PAGE

2 HALF PAGE

3 QUARTER PAGE

4 LOGO LISTING

ADVERTISE DIRECTLY TO ACTIVE BOATERS

Reach out to a targeted audience of people who are looking to buy a Maine-built boat or have their boat serviced at Maine yards. Advertise in the GUIDE TO BUYING AND SERVICING A BOAT IN MAINE and position your products among the some of the finest yards in the world.

The free GUIDE will be continuously distributed to a qualified audience throughout 2017-18, beginning in late summer. Digital guides are available internationally and promoted through our mailing lists. **We are actively advertising to increase traffic to our website and to the guide. 2017 will bring more web traffic than ever before!**

More than 5,000 printed guides are distributed annually at yachting events, boating centers, yacht yards, retail outlets and boat shows along the East Coast:

- Fishermen's Forum
- Ft. Lauderdale International Boat Show
- Maine Boatbuilders Show
- Maine Boats, Homes & Harbors Show
- Newport International Boat Show
- Palm Beach International Boat Show

**TO PLACE AN AD OR TO GET MORE INFORMATION EMAIL
ADS@MAINEBUILTBOATS.COM.**

MEMBERS ONLY: Have a full-page article about your boats! Front-of-book advertorial!

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Only \$500 for a full page!**

5

SW Boatworks | Lamoine | (207) 667-7427 | swboatworks.com

SW Boatworks is located in Lamoine, nestled between Mount Desert Island, Ellsworth, and Downeast Maine. During the past 17 years, Capt. Stewart Workman and his highly skilled crew have constructed custom sportfishing vessels, commercial fishing boats, Coast Guard-approved passenger boats, law enforcement vessels, research vessels, and pleasure boats. Our experienced crews coordinate all aspects of the construction—from the initial layout to custom design, from hookups to electrical, from start to custom finish.

An exclusive builder and home of the Calvin Beal and Young Brothers boat designs, SW Boatworks chose to represent these classic boats. Each boat is unique and needs to exceed the expectations of each owner.

The Calvin Beal boat design shows stability, seaworthiness, and spaciousness. This boat is known for its handsome strong lines, beam, and versatility for fishing and cruising. The Calvin Beal is proven by fishermen and enjoyed by yachtsmen.

The Young Brothers boat is designed for a unique experience—a lazy afternoon on the hook, racing across a sun-dappled sea, slipping off the deck shoes and relaxing, entertaining guests, or visiting exotic ports of call on an extended cruise. The Young Brothers lobster boat design is powered by a single inboard diesel engine, which drives the yacht to perform comfortably.

SW Boatworks believes in building more than just boats. We are known for our commitment to each boat, the statement it makes on the ocean and the owners it represents.

See more online: mainebuiltboats.com 11

1 FULL PAGE
NO BLEEDS
5.25" (W) X 8.25" (H)
FULL BLEEDS
5.75" (W) X 8.75" (H)
SAFE AREA: 5" X 8"
TRIM SIZE: 5.5" X 8.5"

2 HALF PAGE
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5.25" (W) X 4.0625" (H)
NO BLEEDS, VERTICAL
2.5625" (W) X 8.25" (H)
MEMBER / NON-MEMBER
HALF PAGE: \$ 630/\$ 700

3 QUARTER PAGE
NO BLEEDS, VERTICAL
2.5625" (W) X 4.0625" (H)
MEMBER / NON-MEMBER
QUARTER PAGE: \$420/\$480

4 LOGO LISTING: \$105
LOGO IMAGE SIZE:
MINIMUM OF 1" SQUARE AT
300DPI. VECTOR FILE PREFERRED.
LOGOS ARE ONLY AVAILABLE TO MEMBERS

5 ADVERTORIAL
\$ 500: MEMBERS ONLY
250 WORDS OF TEXT, TWO
HIGH-RESOLUTION PHOTOS,
A HIGH-RES LOGO

Acceptable file types: PDF or EPS. All files should be CMYK and at least 300 dpi with fonts outlined. Questions about materials? Please call Nicole at 207-450-9943 or email news@mainebuiltboats.com.

Reservations due by August 15. Ad materials due by August 22, 2017. Send all art files to: news@mainebuiltboats.com.