

ADVERTISE WITH MAINE BUILT BOATS IN 2018

Now in its sixth year of publication, Maine Built Boats' GUIDE TO BUYING & SERVICING BOATS IN MAINE will be available online and printed in late summer 2018. This FREE directory of our members provides an overview of the boat building and service work available throughout the state.

- **NEW THIS YEAR:** Special articles about Maine cruising and the evolution of the lobster boat hull
- Available online and in print
- FREE distribution to a qualified audience of boat owners and boat-buyers
- Distributed in boating outlets throughout northern New England
- Bonus distribution at international boat shows along the east coast



Owners and buyers of Maine-built boats are affluent individuals with an appreciation for craftsmanship and quality.



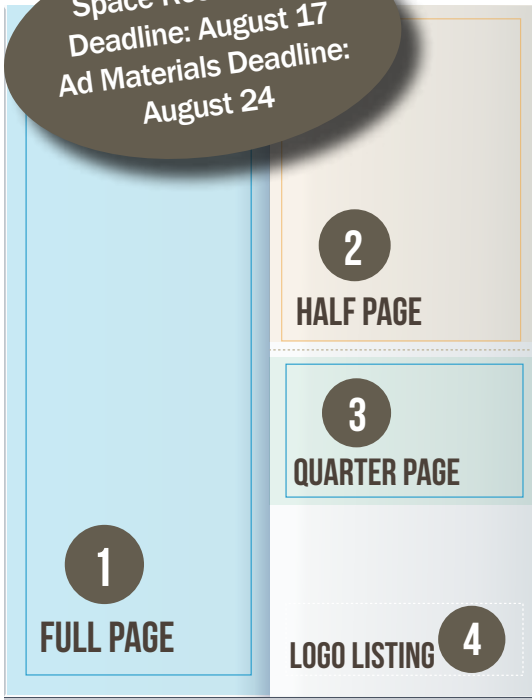
TO RESERVE AD SPACE CALL 401-247-4922
OR EMAIL ADS@MAINEBUILTBOATS.COM.

MAINEBUILTBOATS.COM

MAINE BUILT BOATS

2018 ANNUAL GUIDE TO BUYING & SERVICING BOATS IN MAINE

Space Reservation
Deadline: August 17
Ad Materials Deadline:
August 24



ADVERTISE DIRECTLY TO ACTIVE BOATERS

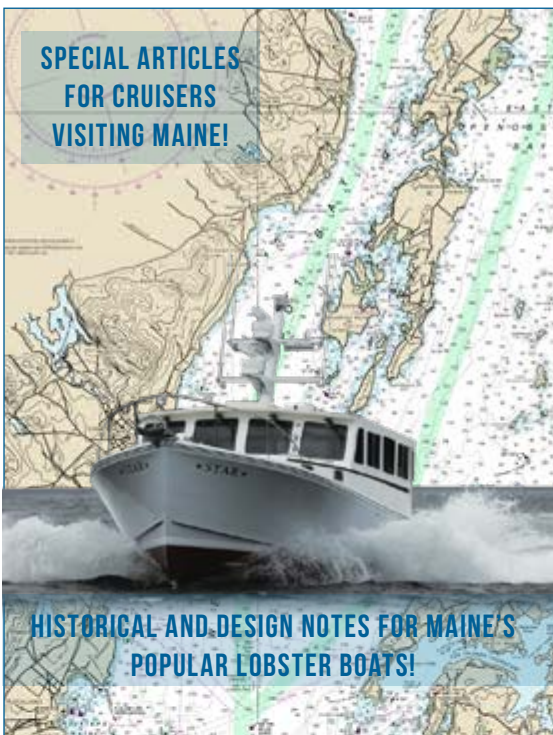
Reach out to a targeted audience of people who are looking to buy a Maine-built boat or have their boat serviced at Maine yards. Advertise in the **GUIDE TO BUYING AND SERVICING BOATS IN MAINE** and position your products among the some of the finest yards in the world.

The free **GUIDE** will be continuously distributed to a qualified audience throughout 2018-19, beginning in late summer. Digital guides are available online. **Through digital and print advertising, we are attracting more than 25,000 visitors annually to our website. They are actively researching boats for purchase.**

More than 5,000 printed guides are distributed annually at yachting events, boating centers, yacht yards, retail outlets and boat shows along the East Coast:

- Fishermen's Forum
- Ft. Lauderdale International Boat Show
- Maine Boatbuilders Show
- Maine Boats, Homes & Harbors Show
- Newport International Boat Show
- Palm Beach International Boat Show

TO PLACE AN AD OR TO GET MORE INFORMATION, EMAIL ADS@MAINEBUILTBOATS.COM.



1

FULL PAGE

NOBLEEDS
5.25" (W) X 8.25" (H)
FULL BLEEDS
5.75" (W) X 8.75" (H)
SAFE AREA: 5" X 8"
TRIM SIZE: 5.5" X 8.5"

MEMBER / NON-MEMBER

INSIDE FRONT: \$1365/\$1520
INSIDE BACK \$1365/\$1520
BACK COVER: \$1470/\$1635
INTERIOR: \$840/\$935

2

HALF PAGE

NOBLEEDS, HORIZONTAL
5.25" (W) X 4.0625" (H)
NOBLEEDS, VERTICAL
2.5625" (W) X 8.25" (H)

MEMBER / NON-MEMBER

HALF PAGE: \$630/\$700

3

QUARTER PAGE

NOBLEEDS, VERTICAL
2.5625" (W) X 4.0625" (H)

MEMBER / NON-MEMBER

QUARTER PAGE: \$420/\$480

4

LOGO LISTING: \$105

LOGO IMAGE SIZE:
MINIMUM OF 1" SQUARE AT 300DPI. VECTOR FILE PREFERRED.
LOGOS ARE ONLY AVAILABLE TO MEMBERS

5 **ADVERTORIAL**

\$500: MEMBERS ONLY
250 WORDS OF TEXT, TWO HIGH-RESOLUTION PHOTOS, A HIGH-RES LOGO

Acceptable file types: PDF or EPS. All files should be CMYK and at least 300 dpi with fonts outlined. Questions about materials? Please call Nicole at 207-450-9943 or email news@mainebuiltboats.com.

Reservations due by August 17. Ad materials due by August 24, 2018. Send all art files to: news@mainebuiltboats.com.